

# PRADEEP PAL

## GRAPHIC DESIGNER & VIDEO EDITOR



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### PROFILE

"Experienced graphic designer with 1 year of work, adept at delivering creative solutions across various platforms. Seeking opportunities to leverage expertise in design to contribute effectively to dynamic projects and teams."

### EXPERIENCE

2022 - 2024

Watson Powertool

Role & Responsibility

1. Collaborating with the creative director and other team members to create new designs or refine existing ones.
2. Creating designs for print materials such as brochures, pamphlets, business cards, infographics, brochures, flyers, brochures, pamphlets, postcard posters, billboards, catalogs, etc.
3. Designing logos, branding material for businesses.

2024(6 Months)

NFDC (Event Project)

Role & Responsibility

1. Created Website Banners, and invitations designs.
2. Created Certificates for "Creative minds of Tomorrow"
3. Created Certificates for "Indian Panorama"
4. Award Design for "Alumni Meet"
5. Created Certificates "55" International Film Festival of India.

2024 - 2025

Boost MEDIA

Role & Responsibility

1. Created Social Media Banners
2. Image Editing Retouchup, Enhance Images, Colour grading, Create high resolution images



### EDUCATION

2014 - 2015

10<sup>th</sup> Pass

CBSC Board

2018- 2019

12<sup>th</sup> Pass

DBRAU

2019- 2022

Bachelor of Arts  
(UPMSP)

2021 - 2022

Certificate of Graphic  
Designing & Training  
Bapu Graphics New Delhi

### LANGUAGE

- English
- Hindi

### SKILLS

- Photoshop
- Illustrator
- Premiere Pro